

KRISTEN MELOCHE

OH, HELLO, THERE!

I'm a conceptual Art Director & Designer. Proficient in Creative Cloud applications, type kerning, creating social media likes & charming clients.

 **LINKEDIN**
/KristenMeloche

 **WORKINGNOTWORKING**
/kristenm

SEE MY WORK AT
kristenmakesads.com

EXPERIENCE

Freelance

Harbor Picture Company, The Strategy Collective,
Toy, Prudential Insurance

MullenLowe | Associate Creative Director (2016)
Ulta Beauty, Upstream

Saatchi NY | Associate Creative Director (2014 - 2016)
Walmart, Pampers

Ammirati | ACD/Art Director (2012 - 2014)
Cumberland Packing (Sweet n' Low, In the Raw),
Schwinn, North American Brewery, PGA

Dentsu/360i | Sr. Art Director (2011 - 2012)
Miracle-Gro, New Orleans Tourism, Toyota, Canon

McCann NY | Art Director (2010 - 2011)
L'Oreal, Kohls

KBS+P | Art Director (2006 - 2010)
Wendy's, John Frieda, Ban, Biore, Home Goods,
Don Julio Tequila

EDUCATION

Feirstein Graduate School For Cinema (2019)
MFA Cinema Arts - Cinematography

VCU Brandcenter (2006)
MS Mass Communication, Art Direction

The University of Arizona (2003)
BA Communication, Minor in Art History.

OTHER COOL THINGS

Continuing Education: Cinematography (SVA)
Photography (ICP);
Volunteering: iMentor Teen Mentor; Hollaback